

# Saskatchewan's International Education Strategy



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Saskatchewan  
Canada 

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# Introduction

Saskatchewan's International Education Strategy lays the foundation for a global approach to position the province as a destination of choice for international students and provides opportunities for Saskatchewan students to study in other countries.

## International Students

- ✓ Help meet labour market needs.
- ✓ Stimulate innovation and research.
- ✓ Bring global perspectives into classrooms.
- ✓ Enrich communities.
- ✓ Connect the world to Saskatchewan.

## Students Who Study Abroad

- ✓ Enhance their knowledge and understanding of the world's cultural, economic and political diversity.
- ✓ Benefit the provincial economy and trade relations.
- ✓ Increase their employability.
- ✓ Connect Saskatchewan to the world.

The International Education Strategy was developed in partnership with the post-secondary education sector and will assist institutions to attract international students in innovative ways, while meeting commitments outlined in [\*Saskatchewan's Growth Plan\*](#) by:

- Positioning Saskatchewan as a destination of choice for international students.
- Solidifying trade relationships in key markets.
- Providing opportunities for Saskatchewan students to study abroad in key markets.
- Working with Saskatchewan's post-secondary partners to build international opportunities to advance and commercialize research in areas where Saskatchewan institutions are global leaders.



# International Education Strategy

The Saskatchewan International Education Strategy is built on two pillars: Global Engagement; and Capacity Building and Leadership, to enhance the province’s profile over the next five years to attract key international markets and new markets.

## Vision

Saskatchewan is a leader in international education and global engagement.

## Principles

The principles of the strategy complement the work underway by the province’s post-secondary institutions in international education. These principles are accomplished through partnerships and engagement.

**Responsive**

to the global market and the needs of international students.

**Transparent**

among stakeholders for communication, engagement and delivery.

**Equitable**

among institutions, providing consistency in services to students.

**Transformative**

for international and domestic students, for the practitioners providing the services and for the communities where the students are choosing to study and settle.

**Collaborative**

among institutions, government ministries and agencies to have a one team approach to promote Saskatchewan as a destination for students, faculty and researchers.

**Cohesive and Seamless**

for students to access the information and support they need.

## Cornerstones

The Saskatchewan International Education Strategy is the first provincial strategy in Canada to address the [United Nations' Sustainable Development Goals](#) as cornerstones of international research, global engagement, international education and economic growth. These goals were adopted by the United Nations in 2015 as actions to end poverty, protect the planet and ensure that by 2030 all people enjoy peace and prosperity.

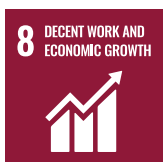
With a focused component on research, Saskatchewan is applying a sustainable development goals lens to research, innovation and global project development.

This strategy focuses on four Sustainable Development Goals:



### Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



### Decent Work and Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.



### Reduced Inequalities

Reduce inequality within and among countries.



### Partnerships for the Goals

Strengthen the means of implementation and revitalize the global partnership for sustainable development.

*Source: United Nations Sustainable Development Goals, 2022*



# Pillars

The Saskatchewan International Education Strategy takes a provincial approach to international education. The strategy, which is built on a foundation of collaboration and engagement, is based on two pillars: Global Engagement, and Capacity Building and Leadership.

Under both pillars, the Government of Saskatchewan has identified goals, actions and outcomes, as well as targeted programs that will be developed to support the goals.

## Global Engagement

Global engagement and strong trade relations are imperative for Saskatchewan to lead and compete internationally. International students bring a global perspective to Saskatchewan and create opportunities for research and innovation.

In collaboration with the international trade offices, the post-secondary sector and government partners, Saskatchewan is building relationships in multiple countries to help strengthen the province’s brand, while increasing trade and investment opportunities

Saskatchewan will increase its global and market engagement by:

- developing strategic partnerships;
- increasing the profile of international education;
- working with the federal government on issues related to international education; and,
- enhancing inter-ministry relationships and global engagement opportunities.

### Goal

Increase Saskatchewan’s global competitiveness in the education sector



### Actions

- Build intercultural expertise and capacity.
- Expand opportunities for Sask students and educators to participate in study and work abroad experiences.
- Create smoother transitions for international students to work and live in Saskatchewan.
- Establish a coordinated marketing strategy to increase international awareness of Saskatchewan as a high-quality destination of choice.

### Outcomes

- ✓ Saskatchewan is recognized as a destination of choice for education.
- ✓ Saskatchewan is recognized as a destination of learner success for its student-centered approach.
- ✓ Saskatchewan has a globally orientated education system.





## Targeted Programs

### Saskatchewan Agent Training Program

The Saskatchewan Agent Training Program will provide training to international recruitment agents to ensure prospective students receive a high-quality service and are supported with consistent Saskatchewan-based instruction and resources.

The Saskatchewan Agent Training Program supports the economic recovery and population growth goals of [\*Saskatchewan's Growth Plan\*](#) by increasing the number of international students studying in our province.

This program will support Global Engagement by increasing international education recruitment opportunities and building Saskatchewan's brand awareness abroad. This will further build Saskatchewan's capacity to engage internationally and improve global connections.



### Saskatchewan Student Ambassador Program

The Saskatchewan Student Ambassador Program provides the opportunity for both international and domestic students studying abroad to promote the province and gain new cultural and academic experiences.

Participants of the program will be provided with special training, as well as promotional materials to help promote Saskatchewan to other students while studying out-of-province.

This program supports Saskatchewan's Growth Plan by connecting students to international opportunities and equipping the next generation of Saskatchewan students with global experiences.

The Saskatchewan Student Ambassador Program will support Global Engagement by leveraging global institution relationships and attracting international students and researchers.



### Discovery Campus Saskatchewan

Discovery Campus Saskatchewan will be a short-term study abroad opportunity for international students that allows the student to experience Saskatchewan prior to committing to a long-term study program. International students will be paired with local students from various Saskatchewan post-secondary institutions who can provide campus tours, answer questions, and identify opportunities to live, work and play in Saskatchewan.

The Discovery Campus Saskatchewan Program will expand awareness of Saskatchewan abroad and increase the number of students studying, working and staying in the province.

# Capacity Building and Leadership

Growing knowledge in the sector will increase international recruitment and engagement opportunities, positioning Saskatchewan as a destination of choice for students. Through collaboration with the sector and other partners, Saskatchewan is building capacity to engage internationally and improve global connection to the provincial education sector.

Saskatchewan will build capacity and leadership in international education by:

- Delivering a provincial approach to international training to the education sector, ensuring students receive the same level of support.
- Building intercultural expertise and capacity.
- Expanding opportunities for Saskatchewan students and educators to participate in study and work abroad experiences.
- Creating smoother transitions for international students to work and live in Saskatchewan;
- Supporting the growth and sustainability of French post-secondary programs through targeted recruitment in key French language markets.
- Establishing a coordinated marketing strategy to increase international awareness of Saskatchewan as a high-quality destination of choice.

Goal

Increase Saskatchewan’s global and market engagement



Actions	Outcomes
<ul style="list-style-type: none"><li>• Develop strategic partnerships.</li><li>• Increase the profile of international education.</li><li>• Work with federal government on issues relating to international education.</li><li>• Enhanced inter-ministry relationships and global engagement opportunities.</li></ul>	<ul style="list-style-type: none"><li>✓ Saskatchewan’s trade priorities are supported through educational partnerships.</li><li>✓ Enhanced awareness of the positive impact of international education in Saskatchewan.</li></ul>

## Targeted Programs

### International Education Practitioner Program

The International Education Practitioner Program will deliver international education training to the sector to support a consistent level of understanding and knowledge of international engagement. The first of its kind in Canada, this program will take a provincial approach to international education and will support the sector’s capacity to host international students.

This program supports the Capacity Building and Leadership pillar through ensuring international students receive the same experience and level of support regardless of location.



## Research

Saskatchewan recognizes the importance and value of research partnerships in the post-secondary sector. Research partnerships play a critical role in innovation, growth and knowledge transfer. The International Education Strategy focuses on sustainable development goals for research, innovation and global project development.

International research partnerships profile Saskatchewan's research excellence globally, which attracts students, researchers and new investments. Fostering new international partnerships will play a critical role in education and research opportunities in both Saskatchewan and abroad.

### Goal

Increase international opportunities to advance and commercialize research in areas where Saskatchewan institutions are global leaders



### Actions

- Develop new pathways for relationship development.
- Establish partnerships that focus on specific areas of research.

### Outcomes

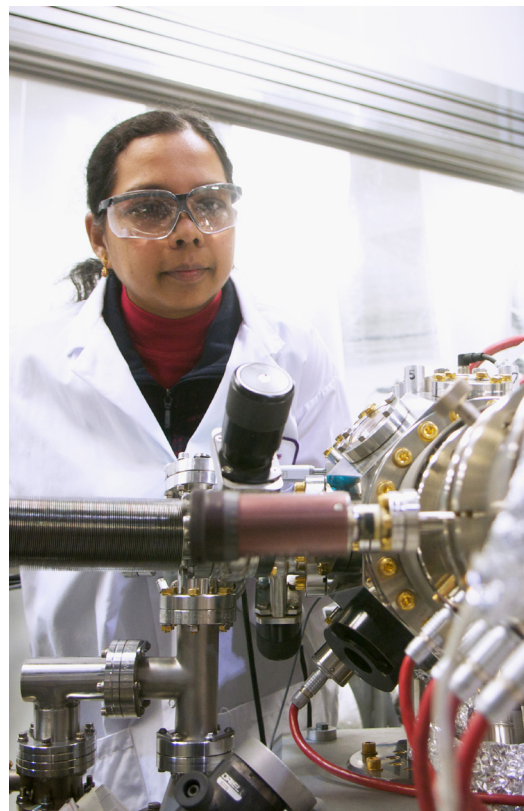
- ✓ Saskatchewan is recognized as a global leader in research  
Enhanced awareness of the positive impact of international education in Saskatchewan.

## Saskatchewan's International Research Partnerships Framework

The Government of Saskatchewan collaborated with the post-secondary education sector on the development of a research framework for institutions in the province as a proactive approach to mitigate risk involved with research and innovation.

Post-secondary institutions have already implemented robust and thorough policies around research, and this framework further supports and enhances those policies. The International Research Partnerships Framework will enable Saskatchewan post-secondary institutions to explore and engage in new research partnerships while ensuring the safety of intellectual property, national security, and the integrity of the province.

This framework aligns with the Government of Canada's [National Security Guidelines for Research Partnerships](#), as well as Saskatchewan's post-secondary institution principles.



# International Education Strategy Highlights

Key components of the strategy include:

- Participating in international missions to support recruitment and branding efforts.
- Fostering new international partnerships to promote education and research opportunities in both Saskatchewan and abroad.
- Developing new programming to support global engagement and capacity building and leadership, including the Agent Training Program, International Education Practitioner Program, Discovery Campus Saskatchewan, and Student Ambassador Program.
- Creating a research framework that mitigates risk and ensures the safety of intellectual property, national security and the integrity of the province.
- Supporting the growth and sustainability of French post-secondary programs in Saskatchewan through targeted recruitment in key French language markets.

Program information will be updated on [saskatchewan.ca](https://saskatchewan.ca) as the programs are launched.

## Find Us Online

To learn more about International Education in Saskatchewan, visit [www.studyinsask.ca](https://www.studyinsask.ca).

**You can follow us on social media:**

 [facebook.com/SaskatchewanStudents](https://facebook.com/SaskatchewanStudents)

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