

Ministry of Parks, Culture and Sport



Plan for 2021-22

Table of Contents

Statement from the Minister..... 1

Response to Government Direction..... 2

Operational Plan 3

Highlights..... 9

Financial Summary 10

Statement from the Minister



*The Honourable Laura Ross
Ministry of Parks, Culture and Sport*

I am pleased to present the Parks, Culture and Sport Plan for 2021-22.

Government Direction and Budget 2021-22 is focused on protecting Saskatchewan people through the remainder of the pandemic, building the infrastructure that a strong economy needs, and growing Saskatchewan to help ensure a strong economic recovery.

The Ministry of Parks, Culture and Sport will continue building Saskatchewan by offering safe opportunities for Saskatchewan residents to enjoy a high quality of life and support economic growth. Saskatchewan Provincial Parks have been popular destinations throughout the pandemic, offering residents safe outdoor experiences to enjoy with their families. The Royal Saskatchewan Museum (RSM) has kept their visitors engaged through virtual programming, which has been invaluable for families and educators across the province during a time where in-person visitation is limited. Facility and infrastructure improvements, such as the development of a new exhibit “Home: Life in the Anthropocene” at the RSM in 2021-22 will contribute to enhancing future experiences for Saskatchewan residents.

We will invest in many capital improvements in provincial parks in 2021-22 with largest capital budget in provincial parks’ history including new group pavilions for Pike Lake, Blackstrap, Echo Valley and Buffalo Pound Provincial Parks, the development of a new serviced campground at Cypress Hills, new campground service centres for Saskatchewan Landing and The Battlefords, a new boat launch development at Lac La Ronge Provincial Park near Stanley Mission, a new visitor reception centre for Saskatchewan Landing and a Visitor Centre for Buffalo Pound, new park maintenance facilities at Great Blue Heron and Makwa, day-use area enhancements as well as accessibility improvements at several parks and both water and wastewater system upgrades at several parks.

Numerous strategies are underway to increase knowledge and awareness of culture, French language, heritage as well as sport and recreation in our province, including continuation of the Community Rink Affordability Grant which provides \$2,500 per ice surface to eligible community rinks in Saskatchewan. The Saskatchewan Veteran Service Club Support Program continues to strengthen the long-term sustainability of service clubs providing support for veterans, their families and communities in our province. The Active Families Benefit will be re-established to encourage more youth to enroll in sport, recreation and cultural activities. Participation in sports, culture and recreation activities ensures strong, healthy families in Saskatchewan.

Our progress will be reported in the 2021-22 annual report.

Response to Government Direction

Protect. Build. Grow. The Government of Saskatchewan is committed to protecting Saskatchewan people through the rest of the pandemic as life returns to normal and our economy grows. Investing in infrastructure like hospitals, schools, and highways will help build a strong economy and create jobs for strong families, strong communities, and a better quality of life.

Saskatchewan's Vision

"... to be the best place in Canada – to live, to work, to start a business, to get an education, to raise a family and to build a life."



A Strong Economy



Strong Communities



Strong Families

Saskatchewan's vision and three goals provide the strategic direction for organizations to align their programs and services to build a strong Saskatchewan.

All organizations will report on progress in their 2021-22 annual reports.

Operational Plan

Mandate Statement

The ministry's strategic focus is on quality of life and economic growth. The ministry works with diverse groups and communities to enhance the province's cultural, artistic, recreational and social life; to promote excellence in the arts, culture, heritage and sport; and to represent the interests of the province's French-language population. The ministry manages and enhances Saskatchewan's provincial parks system, conserves ecosystems and cultural resources, and provides recreational and interpretive opportunities for park visitors.

Mission Statement

Contribute to Saskatchewan's high quality of life, instill pride and enhance economic growth through management of the Saskatchewan provincial parks system and Royal Saskatchewan Museum, the provision of arts, culture, recreation, sport and tourism opportunities, access to French-language services, and through stewardship of provincial heritage resources.

The ministry is also home to the Status of Women Office.

Government Goals



A Strong Economy



Strong Communities



Strong Families

Government direction in support of *Saskatchewan's Growth Plan*: growing Saskatchewan's tourism industry by increasing tourist expenditures in Saskatchewan by 50 per cent by 2030.

Ministry Goal

Provide high quality visitor experiences

Strategy

Enhance visitor programs and service delivery

Key Actions

- Conduct citizen research to continuously improve our programs and services and attract new people to the parks.
- Work with the private sector to facilitate renewal, expansion and development of new recreational services in parks.
- Maintain natural and create safe public spaces within core areas of provincial parks.
- Promote provincial parks as year-round destinations and encourage use through targeted winter programming and recreational opportunities.
- Attract and maintain visitation to the Royal Saskatchewan Museum (RSM) through the implementation of a four-year rolling exhibit and programming plan.
- Improve customer service (both in-person and online) to meet visitor expectations at our parks and museum.

Strategy

Invest in infrastructure to meet client demands

Key Actions

- Maintain and renew park infrastructure to reduce the total infrastructure deficit.
- Expand park infrastructure to respond to growing park visitor demands for camping, recreational and cultural opportunities.



Performance Measures

Satisfaction with Saskatchewan provincial park visits

Target: More than 85 per cent of visitors to Saskatchewan provincial park are satisfied with their visit in 2021-22.

Visitation in Saskatchewan provincial parks:

Number of visitor days

Target: More than 3.683 million visitor days at provincial parks in 2021-22.

Number of camping permit nights in Saskatchewan provincial parks

Target: More than 313,881 camping permit nights sold in provincial parks in 2021-22.

Number of entry permit days in Saskatchewan provincial parks

Target: More than 834,244 entry permit days issued in provincial parks in 2021-22.

Number of visitors to the RSM

Target: 60,000 visitors to the RSM by March 31, 2022 (Targets for visitation have been modified to reflect the ongoing pandemic restrictions for public facilities).

Number of visitors to the T.rex Discovery Centre

Target: 6,000 visitors to the T.rex Discovery Centre by March 31, 2022 (Targets for visitation have been modified to reflect the ongoing pandemic restrictions for public facilities).



Government Goals



A Strong Economy



Strong Communities



Strong Families

Government direction in support of *Saskatchewan's Growth Plan*: growing Saskatchewan's tourism industry by increasing tourist expenditures in Saskatchewan by 50 per cent by 2030 and securing a better quality of life for Saskatchewan's families and communities.

Ministry Goal

Protect Saskatchewan's park lands and heritage

Strategy

Improve conservation and management of heritage data and resources

Key Actions

- Manage the Provincial Property Designation Program.
- Maintain and develop provincial heritage databases.
- Planning and implementation for the Heritage Conservation Branch (HCB) Online Client Service Initiative.

Strategy

Improve the preservation and management of heritage collections

Key Actions

- Mitigate risks associated with the RSM's research and collections.

Strategy

Improve the health of provincial park ecosystems and cultural resources

Key Actions

- Improve our understanding of the state and condition of park ecosystems.
- Improve the quality of ecosystem integrity through active management measures such as tree planting, invasive species treatment and forest harvesting.

Performance Measures

Average HCB response time for development project applications

Target: Average 21 days for HCB to respond to development project applications by March 31, 2022.

Number of provincial parks managed by ecosystem-based management plans

Target: Six of the 12 natural environment parks are managed by ecosystem-based management plans by March 31, 2022.



Government Goals



A Strong Economy



Strong Communities



Strong Families

Government direction in support of *Saskatchewan's Growth Plan*: showcasing Saskatchewan through the creative sector and securing a better quality of life for Saskatchewan's families and communities.

Ministry Goal

Connect citizens to culture, French language, heritage, science, sport, recreation and nature

Strategy

Increase engagement, inclusion, access and economic opportunities

Key Actions

- Deliver the Saskatchewan Veteran Support Program.
- Deliver the Community Rink Affordability Program.
- Implement the Active Families Benefit.
- Strategically invest in arts, culture, sport, physical activity, and recreation opportunities with sector partners.
- Invest in Creative Saskatchewan and the creative sector to showcase and bring our province's creative talent and cultural products to market.
- Invest in the Saskatchewan Arts Board to enrich community well-being, diversity and artistic prosperity through the arts.
- Support community investments through the Saskatchewan Lotteries Trust Fund and the Community Initiatives Fund to strengthen the capacity of communities to deliver quality sports, culture and recreation programs and services.
- Highlight the benefits of multiculturalism in Saskatchewan and implement actions to follow up on the Multiculturalism Act legislative review.
- Work with federal, provincial and territorial partners to advance sport, physical activity, culture and recreation initiatives, including support for the implementation of the Common Vision for Physical Activity and the Framework for Recreation, as well as the renewal of the Canada Sport Policy.
- Increase the inclusiveness of the Saskatchewan Geographic Names Program.
- Manage the French-language Service Centre to provide public access to websites, services, and programs of the Government of Saskatchewan in French.
- Increase French-language services delivered online or over the phone.
- Provide a translation service to ministries, Crown corporations and agencies.
- Attract new visitors to the provincial parks through new and targeted initiatives, such as recreational, educational, and cultural programs, services and events.

Strategy

Increase knowledge and awareness

Key Actions

- Provide heritage regulatory and capacity-building services to assist property owners, land developers and communities.
- Enhance the Saskatchewan Geographic Names Program to incorporate Indigenous engagement and input.
- Work with federal, provincial and territorial partners and Geographic Names Board of Canada to increase awareness of the value of heritage conservation and authoritative geographic names to society.
- Conduct and facilitate scientific research at the RSM and promote discoveries made by RSM researchers.



- Support Wanuskewin Heritage Park's application to become a UNESCO World Heritage Site.
- Implement guidelines for the French-language Services Policy.
- Strengthen the French-language Services Champion Committee.
- Implement a Francophone Employee Network within the Government of Saskatchewan.

Strategy

Support the capacity and accountability of government-funded organizations

Key Actions

- Continue to implement governance training options for appointees to third party boards and support expertise sharing and communities of practices with third parties.
- Continue to develop, improve and implement standardized process for third parties.

Performance Measures

Number of words translated

Target: Translate 500,000 words by March 31, 2022.

Percentage of inquiries responded to by the French-language Services Centre

Target: 100 per cent of inquiries made to the French-language Service Centre will be responded to within 48 hours.

Number of pages on saskatchewan.ca/bonjour

Target: Increase the number of pages on saskatchewan.ca/bonjour by 10 per cent by March 31, 2022.

Number of projects supported through the Saskatchewan Veteran Support Program

Target: Support at least 60 projects by March 31, 2022.

Number of ice surfaces supported through the Community Rink Affordability Grant

Target: 600 ice surfaces supported by March 31, 2022.

Number of coaches and leaders trained through the Saskatchewan Lotteries Trust Fund and Canada-Saskatchewan Bilateral for Sport Participation for Indigenous Youth

Target: 2,041 coaches and leaders trained by March 31, 2022.

Percentage of sport, culture and recreation third parties with harassment, abuse and discrimination policies in place

Target: 80 per cent of public agencies reporting through the Sport, Culture and Recreation Branch have harassment, abuse and discrimination policies in place by March 31, 2022.

Percentage of sport, culture and recreation third parties with diversity and inclusion strategies and programs

Target: 80 per cent of public agencies reporting through the Sport, Culture and Recreation with diversity and inclusion strategies and programs in place by March 31, 2022.

Number of Agency board members and senior staff trained per year in public sector governance

Target: 12 board members and senior staff trained by March 31, 2022.

Number of new geographic names approved per year

Target: Two new geographic names approved by March 31, 2022.



Status of Women Office

Government Goals



A Strong Economy



Strong Communities



Strong Families

Mandate

The Status of Women Office is the sole branch in government that reports on the status of women. The Office acts as a catalyst within government to raise awareness of issues affecting women to ensure gender considerations are integrated into government policy-making, legislation and program development.

Mission Statement

Contribute to Saskatchewan's high quality of life and enhance economic growth through raising awareness of issues affecting women to ensure gender considerations are integrated into government policy-making, legislation and program development.

Goals

Increase women's economic prosperity and eliminate interpersonal violence and abuse in Saskatchewan

Strategy

The Status of Women Office does not directly deliver programs and services to Saskatchewan residents. Instead, the Office works within government and with partners across the province to identify and address gender equality gaps.

Key Actions

- Work with internal and external stakeholders to ensure gender considerations are integrated into government decision-making.
- Conduct research and report on equality indicators.
- Identify priority areas of concern for Saskatchewan women.
- Focus awareness activities in targeted areas.

Performance Measures

Economic prosperity

These measures capture the economic participation of women in Saskatchewan. Performance measures include:

- The employment rate of Saskatchewan women;
- The average weekly earnings of Saskatchewan women; and,
- The employment rate of Saskatchewan Indigenous women.

Interpersonal Violence and Abuse

Reach of the Interpersonal Violence and Abuse Public Awareness Campaign (completed views on social media, TV advertisement and other media).

Highlights

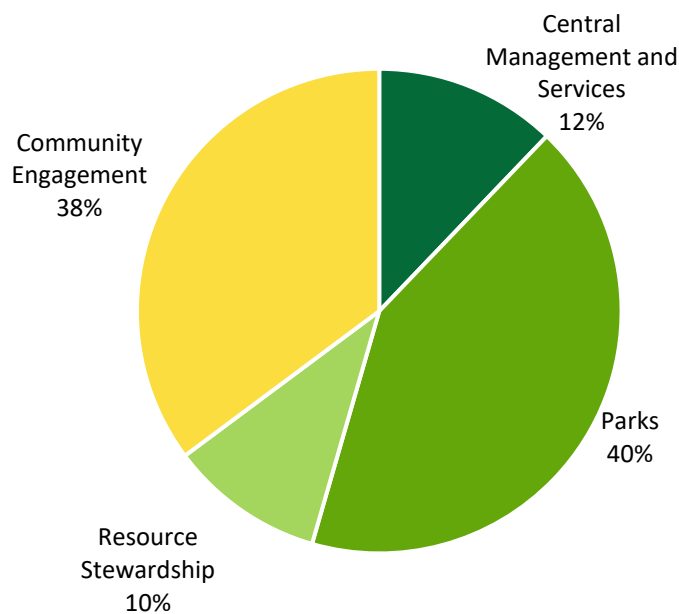
2021-22 Budget Highlights:

- \$4.0 million to reinstate the Active Families Benefit for children’s sports, arts and cultural activities.
- \$1.7 million for the Community Rink Affordability Grant to offset the cost of rink operations and provide minor capital grants for community-owned indoor skating and curling rinks.
- \$1.5 million to the Veteran Service Club Support Program to support infrastructure upgrades, program, events and activities, including facility updates to promote the health and safety of the public due to the pandemic.
- \$7 million of stimulus infrastructure funding for provincial parks that includes \$200 thousand for Holy Trinity Anglican Church at Stanley Mission and \$9.5 million for ongoing funding of parks capital expansion and renewal, totaling the largest capital budget in the provincial parks’ history.
- \$77 thousand increase to regional park capital grant funding to support economic recovery from the COVID-19 pandemic.

Financial Summary

Ministry of Parks, Culture and Sport 2021-22 Estimates (\$69 million)		(in thousands of dollars)
Central Management and Services		\$9,646
Parks		\$32,286
Resource Stewardship		\$7,888
Community Engagement		\$30,839
Ministry Operations Appropriation		\$80,659
Capital Assets Acquisitions		\$(16,820)
Non-appropriated Expense Adjustment		\$6,106
Total Expense		\$69,945

For more information, see the Budget Estimates at: <http://www.saskatchewan.ca/budget>



For More Information

Please visit the Ministry's website at <http://www.saskatchewan.ca/government/government-structure/ministries/parks-culture-and-sport>