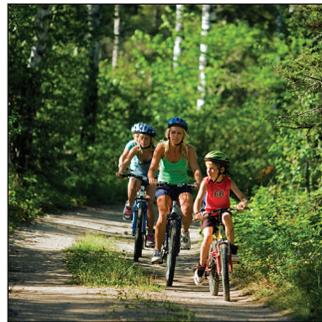


# Ministry of Trade and Export Development



## Plan for 2019-20

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# Statement from the Minister



*The Honourable  
Jeremy Harrison*

*Minister of Trade and Export  
Development*

I am pleased to present the Ministry of Trade and Export Development Operational Plan for 2019-20.

Government Direction and Budget for 2019-20 is focused on *The Right Balance* for Saskatchewan. We're returning to a balanced budget with sound fiscal management while keeping taxes low, supporting economic growth and ensuring quality government programs and services for people and businesses in Saskatchewan.

This plan identifies the path the Ministry will take to support and achieve government direction and balance, as it relates to developing Saskatchewan's trade and export capability.

As a Ministry, Trade and Export Development is focused on advancing economic growth to generate wealth and opportunity in Saskatchewan. As part of this focus, it facilitates a coordinated cross-government approach to attract investment and grow export markets. It also works to develop the key sectors of agri-value, oil and gas, mining and manufacturing—and continues to seek synergies between sectors.

An ongoing commitment of the province is to ensure that Saskatchewan is *the place* to do business within Canada and around the world. To achieve this commitment, the Ministry works diligently to create one of the most competitive business environments in North America, with solid credit ratings, stable regulations and royalty rates, and low taxes.

Combining this diligence with a strong economic development focus has resulted in investment attraction opportunities for Saskatchewan across key resource sectors. This includes opportunities derived through effective engagement with First Nations, Métis and northern communities.

In addition, the Ministry's strategic approach to increase exports, enhance trade relations, as well as facilitate international engagement missions has provided an opportunity to address market access issues related to Saskatchewan exports, and to identify further investment attraction opportunities.

Through the specific goals and key actions in this plan, the Ministry of Trade and Export Development is committed to creating opportunities for economic growth through trade, and to enhance the province's business and investment environment for the benefit of Saskatchewan and its people.

# Response to Government Direction

The Government of Saskatchewan is committed to having *The Right Balance*. We will continue to carefully manage spending and focus on government priorities, such as competitive taxes, investments in economic growth and providing programs and services that meet the needs of Saskatchewan people and businesses.

## Saskatchewan's Vision

*".. to be the best place in Canada – to live, to work, to start a business, to get an education, to raise a family and to build a life."*

Sustaining growth and opportunities for Saskatchewan people

Meeting the challenges of growth

Securing a better quality of life for all Saskatchewan people

Delivering responsive and responsible government

Saskatchewan's Vision and goals provide the framework for ministries, agencies and partners to align their programs and services and meet the needs of Saskatchewan's residents.

All organizations will report on progress in their 2019-20 annual reports.

# Operational Plan

## Mandate Statement

The Ministry of Trade and Export Development advances economic growth to generate wealth and opportunity in Saskatchewan. The Ministry facilitates a coordinated cross-government approach to attract investment and grow export markets. The Ministry fosters and supports a competitive business environment, facilitates trade and strengthens Saskatchewan's international relations.

## Mission Statement

To advance economic growth to generate wealth and opportunity in Saskatchewan.

## Government Goals



Strategic priorities from the *Saskatchewan Plan for Growth*: sustaining growth and opportunities for Saskatchewan people, and meeting the challenges of growth.

## Ministry Goal

Increase Saskatchewan's exports.

## Strategy

Create opportunities for economic growth through trade.

## Key Actions

- Advance the Province's international priorities to further Saskatchewan's reputation as a preferred global supplier.
- Collaborate with Saskatchewan Trade & Export Partnership Inc. and industry leaders within our province to achieve economic goals.
- Advance Saskatchewan's interests in domestic and international trade negotiations.
- Advocate to reduce trade barriers and enhance market access for Saskatchewan exporters.

## Performance Measures

### Value of Exports from Saskatchewan

Increase the total value of exports to \$51.1 billion in 2019-20. <sup>1</sup>

<sup>1</sup>The value of exports is defined as goods and services delivered to both international and Canadian markets.



## Government Goals



Strategic priorities from the *Saskatchewan Plan for Growth*: sustaining growth and opportunities for Saskatchewan people, and meeting the challenges of growth.

## Ministry Goal

Increase private capital investment in Saskatchewan.

## Strategy

Link businesses with opportunities.

## Key Actions

- Work with companies to attract investment.
- Coordinate and identify key infrastructure assets to support businesses investing in Saskatchewan.
- Engage with First Nations, Métis and northern communities to increase economic development opportunities.

## Performance Measures

### Investment/Reinvestment “Wins”

Investment/reinvestment “wins” in the amount of \$1 billion in 2019-20.

A “win” is a confirmed investment by a company from outside Saskatchewan into the province, or a reinvestment from a company inside Saskatchewan—where the Ministry’s efforts supported an investment decision and the company would acknowledge it. It could take the form of establishing a business in Saskatchewan, a joint venture or partnership with an existing business, a merger or acquisition of an existing business, research agreements, or investment into a company.

### Capital Investment

Capital investment level at \$16 billion<sup>2</sup> or greater.

<sup>2</sup>Includes construction, and machinery and equipment for all industry.



## Government Goals



Strategic priorities from the *Saskatchewan Plan for Growth*: sustaining growth and opportunities for Saskatchewan people, and meeting the challenges of growth.

## Ministry Goal

Saskatchewan is *The Place to Do Business* within Canada and around the world.

## Strategy

Enhance and promote Saskatchewan's competitive advantages.

### Key Actions

- Develop strong Saskatchewan brand recognition.
- Work with partner ministries to drive growth where Saskatchewan has competitive advantages.
- Improve Saskatchewan's regulatory environment through red tape reduction.
- Build on Saskatchewan's broad business-friendly environment with targeted tools, such as tax incentives.
- Coordinate and advocate Saskatchewan's economic interests with other governments.

## Performance Measures

### Red Tape Cost Savings

Regulatory cost savings of \$30 million.

# Highlights

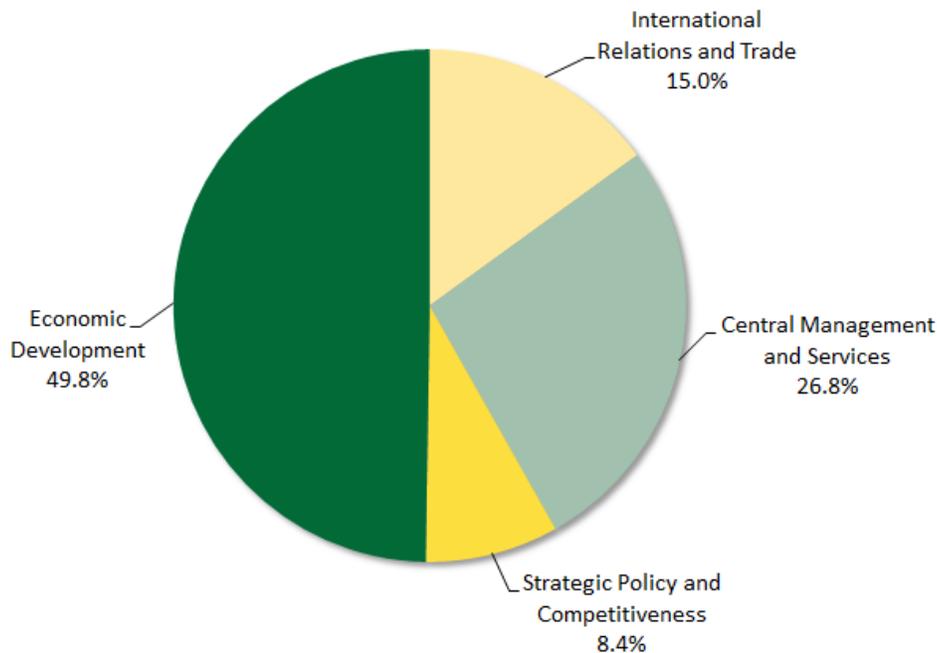
The 2019-20 Budget for the Ministry of Trade and Export Development strikes *The Right Balance* between carefully managing spending while investing in the expertise and strategies the province needs to grow its export markets, strengthen the economy and maintain one of the most attractive investment climates in the world. Increased funding outlined in the 2019-20 budget is directed towards enhancing our engagement with international markets.

# Financial Summary

2019-20 Estimates	(in thousands of dollars)
Central Management and Services	5,533
Strategic Policy and Competitiveness	1,736
Economic Development	10,264
International Relations and Trade	3,097
<b>Total Appropriation</b>	<b>20,630</b>
<b>Total Expense</b>	<b>20,630</b>

For more information, see the Budget Estimates at: <http://www.saskatchewan.ca/budget>

Ministry of Trade and Export Development, Budget 2019-20



## For More Information

Please visit the Ministry's website at <http://www.saskatchewan.ca/government/government-structure/ministries/trade-and-export-development>