

# Communications Services Supplier Reference Check 2021

Supplier Name:

Referenced Company:

Referenced Contact Person:

Referenced Contact Phone Number:

Referenced Contact Email:

1. Are you currently using this supplier as a communications services provider?
2. How long have you used the services of this supplier?
3. What services does this supplier provide? Please select from the list below:

## **Primary Research & Analysis**

\*This business class refers to creating and executing various forms of quantitative and qualitative surveys (online & in person), providing detailed analysis, organizing and facilitating focus groups.

- 2.1 Qualitative – In-person
- 2.2 Qualitative - Online
- 2.3 Quantitative – In-person
- 2.4 Quantitative – Online

## **Digital Marketing & Communications**

- 3.1 Strategy, Information Architecture, Analytics Consulting, and UX
- 3.2 Web Design & Development
- 3.3 Mobile/Social Service Development

## **Multimedia Production**

- 4.1 Television Commercial Production
- 4.2 Video Production
- 4.3 Post Production
- 4.4 Sound Production
- 4.5 Animation
- 4.6 Media Duplication

## **Photography**

- 5.1 Photography

## **Design & Desktop Publishing**

- 6.1 Graphic Design
- 6.2 Desktop Publishing

## **Writing**

- 7.1 Writing

## **Event Coordination**

- 8.1 Event Planning and Experiential Marketing

## **Marketing**

- 9.1 Marketing Strategy
- 9.3 Social Media/Online Community Management

## **Communications Management**

10.1 Communications Strategy

10.2 Media Training

## **Media Monitoring**

11.1 Print & Broadcast Media Monitoring

4. Briefly describe the project that this supplier completed? What were the challenges and successes?
  
5. Please comment on this supplier's strengths.
  
6. Are there particular areas that this supplier could improve on? If so, what could be improved?
  
7. Did this supplier work within your budgets? If they did not, please comment.
  
8. Did this supplier work within your timeframes? If they did not, please comment.
  
9. Are the services of this supplier competitive with other suppliers you have worked with in the past?
  
10. Do you have a compatible working relationship with this supplier?

11. Other comments: