



DEADLINE: Application deadlines are the first of every second month (February, April, June, August, October, December). Final application deadline is DEC. 1, 2022.

PROGRAM INFORMATION

The Agriculture Awareness Initiative Program provides support to build awareness and trust in modern agriculture. The program is designed to help organizations and individuals tell the story of Saskatchewan agriculture.

ELIGIBLE APPLICANTS:

- Before applying, eligible applicants must consult with a [Public Trust Specialist](#).
- Saskatchewan-based eligible organizations and individuals that tell the story of Saskatchewan agriculture. This may include, but is not limited to, commodity organizations, agri-businesses, researchers, stewardship and student groups, producers, urban organizations, public institutions and agencies. Collaboration between organizations is encouraged.

ELIGIBLE PROJECTS:

- Eligible projects include:
 1. Education and training to engage producers in awareness efforts.
 2. Development and delivery of tools, resources, programming and communications materials to enhance consumer and youth understanding of, and trust in, modern agriculture.
- All initiatives must offer a public benefit. Funding will not be provided for projects that advance private or corporate interests.

ELIGIBLE EXPENSES:

- Costs for planning and organizing public trust conferences, speakers and workshops.
- Development of educational resources.
- Creation of awareness and educational campaigns.
- Development of displays.
- Organization of agricultural tours.

FUNDING:

- Funds will be provided at 50 per cent of approved eligible costs to a maximum program payment of \$25,000 per applicant per project.

INELIGIBLE ITEMS:

- Funding for core organizational activities, such as employee salaries, office costs, accounting and auditing expenses, organizational marketing expenses, etc.
- Capital costs, such as infrastructure and equipment, unless dedicated to the project.
- Applicant travel, food and beverage costs.
- Funding for technology transfer initiatives.
- Funding for initiatives with goals or messaging that does not improve understanding of modern agriculture.
- Projects that have already begun or been completed.
- Expenses incurred before the project received approval.



Note: it is recommended that this application form is saved to your computer before entering in your information.

Part 1 - APPLICATION INFORMATION

OFFICE USE

APPLICANT TYPE (select ONE)

INDIVIDUAL COOPERATIVE PUBLIC INSTITUTION NON-PROFIT/GROUP

APPLICANT NAME AND PROJECT TITLE

CONTACT LAST NAME

CONTACT FIRST NAME

MIDDLE NAME(S)

MAILING ADDRESS (CIVIC, RURAL, ROUTE, STN, SITE, BOX, ETC.)

CITY/TOWN

PROVINCE

POSTAL CODE

BUSINESS PHONE (999-999-9999)

CELLULAR PHONE (999-999-9999)

BUSINESS NUMBER (FIRST NINE DIGITS OF GST, CRA, BN, TREATY/BAND)

EMAIL ADDRESS

ALTERNATE CONTACT (OPTIONAL) LAST NAME

FIRST NAME

PHONE (BUSINESS, CELLULAR, HOME)(999-999-9999)

EMAIL ADDRESS

I HAVE CONSULTED WITH A MINISTRY OF AGRICULTURE PUBLIC TRUST SPECIALIST TO CONFIRM ELIGIBILITY.

Part 2 - PROJECT INFORMATION

What priority does your project fall into?

Education and training to engage producers in awareness efforts

Development and delivery of tools, resources, programming and communications material to enhance consumer and youth understanding of, and trust in, modern agriculture

Provide a brief description of the project below.



Part 2 - PROJECT INFORMATION (CONTINUED)

What are the objectives, outcomes and deliverables of the project?

What impact will this project have on public trust in modern agriculture?

How will you evaluate or measure project success?

What capacity and experience do you have in administering similar projects?

How will you recognize the Government of Saskatchewan/Canadian Agricultural Partnership support?



Part 6 - STATEMENT OF CERTIFICATION

1. I certify that I am the Applicant or that I am authorized to sign on behalf of the Applicant, (attach documents establishing the authority to sign on behalf of the Applicant). I agree that all references to "I" in this Statement of Certification shall be deemed to read the "Applicant", with the necessary grammatical changes required; and, that by my signature and delivery of this document to the program, I agree to be legally bound to adhere to the program policies as outlined in the attached guidelines.
2. I declare that no other claim has been made, or is to be made, for the eligible expenditures that are the subject of this project, to the Agriculture Awareness Initiative Program or any other government grant, rebate or assistance program unless otherwise stated in Part Four.
3. I certify that the eligible project meets the requirements set out in the program guidelines and that no other grant(s) with respect to this project will be received unless otherwise disclosed to program administration.
4. I agree to provide further information, including income tax returns or access to our project records, that the program may reasonably require and to inform the program administration of any changes to the application information for the purpose of administering this application. I further authorize:
 - (a) the program to request information about the Applicant or the Applicant's project from any federal or provincial government department or agency, or from any third party including, but not limited to, Saskatchewan Water Security Agency, Saskatchewan Crop Insurance Corporation (SCIC), Agriculture and Agri-Food Canada (AAFC), and to disclose any information contained in this application or provided in relation to the Applicant, to any such department, agency or third party for the purposes of processing this application or administering this program;
 - (b) any department, agency or third party mentioned above, who is requested to verify or provide information, to disclose that information to the program; and
 - (c) this program to disclose information in relation to the Applicant to any such department, agency or third party for the purposes of processing this application or administering this program.
5. I agree to provide the Ministry of Agriculture with original receipts, proof of payment for costs claimed or photos of the completed, eligible project or program evaluation survey if the program requests them.
6. I understand that there are no issues of liability with respect to the Ministry of Agriculture or other government agencies regarding the construction of an approved project. Neither the Ministry of Agriculture, nor the Government of Saskatchewan, shall be liable to indemnify the Applicant for any liabilities it incurs in the performance of the work undertaken by it in this project. The Applicant shall hold the Minister, the Government of Saskatchewan, and all government employees, agents and representatives, past or present, harmless from and against all claims, liabilities, losses, damages, costs, expenses and causes of action, including claims:
 - (a) arising out of any breach or failure to perform by the Applicant of any of its obligations under this program;
 - (b) relating to injury (including death) to persons or loss of or damage to property arising out of the negligence or willful misconduct of the Applicant, its contractors, officers, agents or employees; or
 - (c) arising out of the work undertaken by the Applicant pursuant to this project including, but not limited to, claims for builders' liens, workers' compensation, employment insurance, holidays, back pay or any rates or charges.
7. I agree that the Ministry of Agriculture or its designated representatives are authorized to enter the premises identified on the application or any other premises operated by the Applicant in order to conduct an inspection of the eligible project that is subject of this application.
8. I acknowledge that I am responsible for any cost overruns or expenditures in excess of the amounts contributed by the Ministry of Agriculture under the program.
9. I acknowledge that the knowing provision of false, misleading or fraudulent information may result in this application and any other past, current or future applications being deemed ineligible and any payments issued deemed an overpayment.
10. I understand that the Ministry has the right to offset all or any portion of a rebate payment against any debt I have owing to the Government of Saskatchewan.
11. I certify that the information given on this application is true and correct in every respect.

I acknowledge and accept the terms and conditions as set out above.

Dated: _____

Applicant Signature _____

If submitting by email, type your name above.

If submitting by mail, please sign the printed form.

Email: agprograms@gov.sk.ca

For more information: 1-866-457-2377

Saskatchewan.ca/CAP

Mail: Agriculture Awareness Initiative Program

Ministry of Agriculture, Programs Branch

329 – 3085 Albert Street Regina SK S4S 0B1

The personal information in this application is collected under the authority of *The Agriculture Administration Act* and is protected by and is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* (FOIP Act) and *Federal Privacy Act*. Saskatchewan Agriculture (SA) will use the information from this form to determine your benefit under the Agriculture Awareness Initiative Program. SA will also use your information for the administration of all other programs delivered by SA, to advise you about SA programs and services, for policy and program development and evaluation, and for research and statistical purposes. SA may share your information with Agriculture and Agri-Food Canada for the administration of other agriculture programs, for policy and program development and evaluation, and for research and statistical purposes. If you have any questions about the collection or use of this information, please contact the Privacy Officer, SA at (306) 787-5141 or 226 - 3085 Albert St., Regina SK, S4S 0B1.